



ROCKNRPOD

EST. 2017



ROCKNPOD

MISSION

To create a unique rock experience that gives fans a closer look into the artists they love as well as exposing them to the growing world of music podcasting and new media content creation. To provide a one of a kind platform that brings together content creators, artists, and music business types to network, plan, and promote together in a rapidly changing industry.

DESCRIPTION

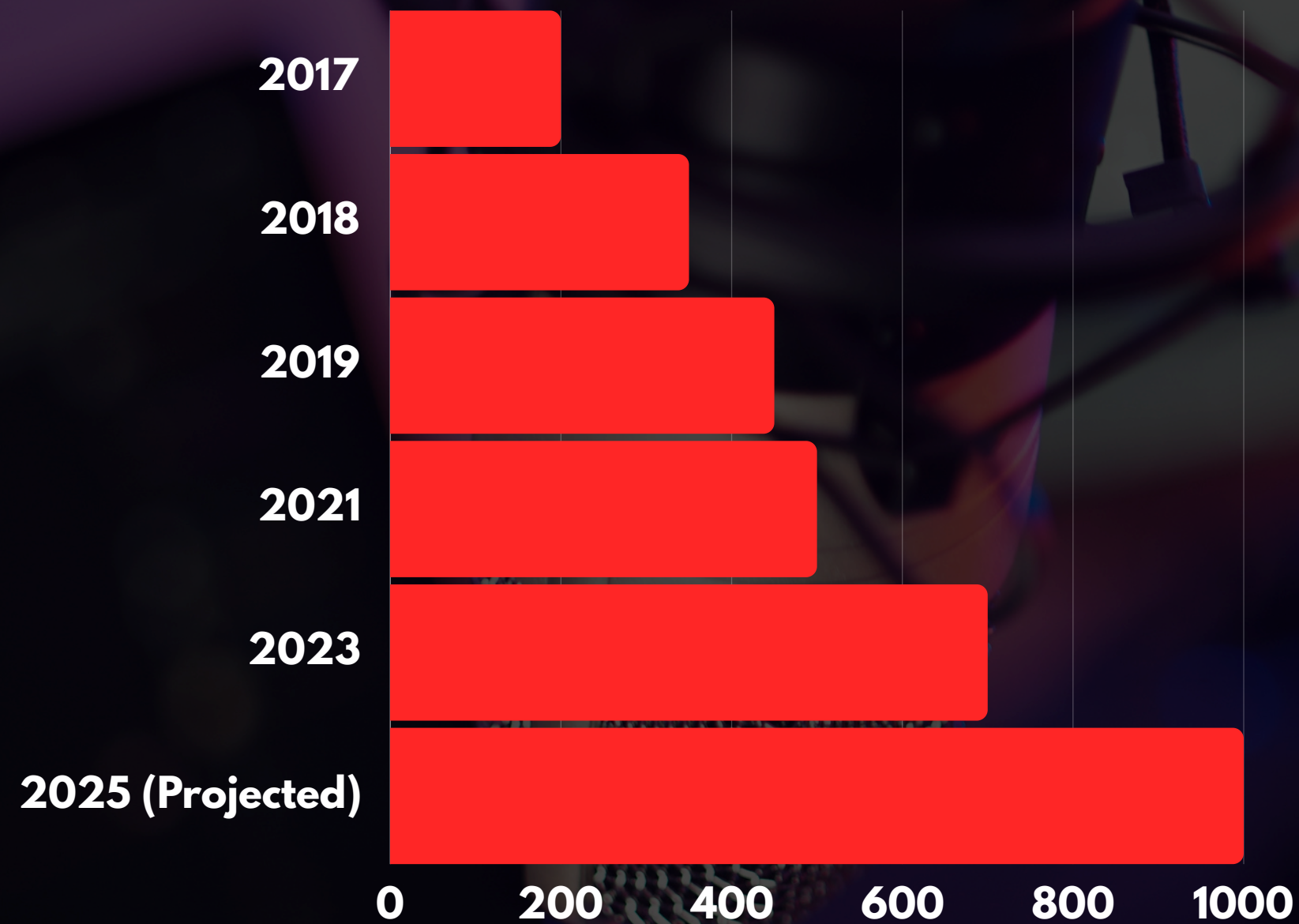
ROCKNPOD, an annual gathering of artists, media content creators, vendors, and fans, celebrates the past, present, and future of the rock music genre. Content creation and networking are showcases of ROCKNPOD. The content creation and networking between artists and new media producers benefits all parties due to significant promotional opportunity with an engaged audience. With mainstream media giving less priority to the genre, new media producers help fill a promotional void and market to a niche, but loyal audience.

ROCKNPOD is also a great fan event, providing fans with an opportunity to see great performances and panel discussions, buy music and related product from vendors as well as have an intimate connection with some of their favorite artists. After 5 successful years with increases in attendance, revenue, and media exposure, ROCKNPOD is readying itself for a big year in 2025.

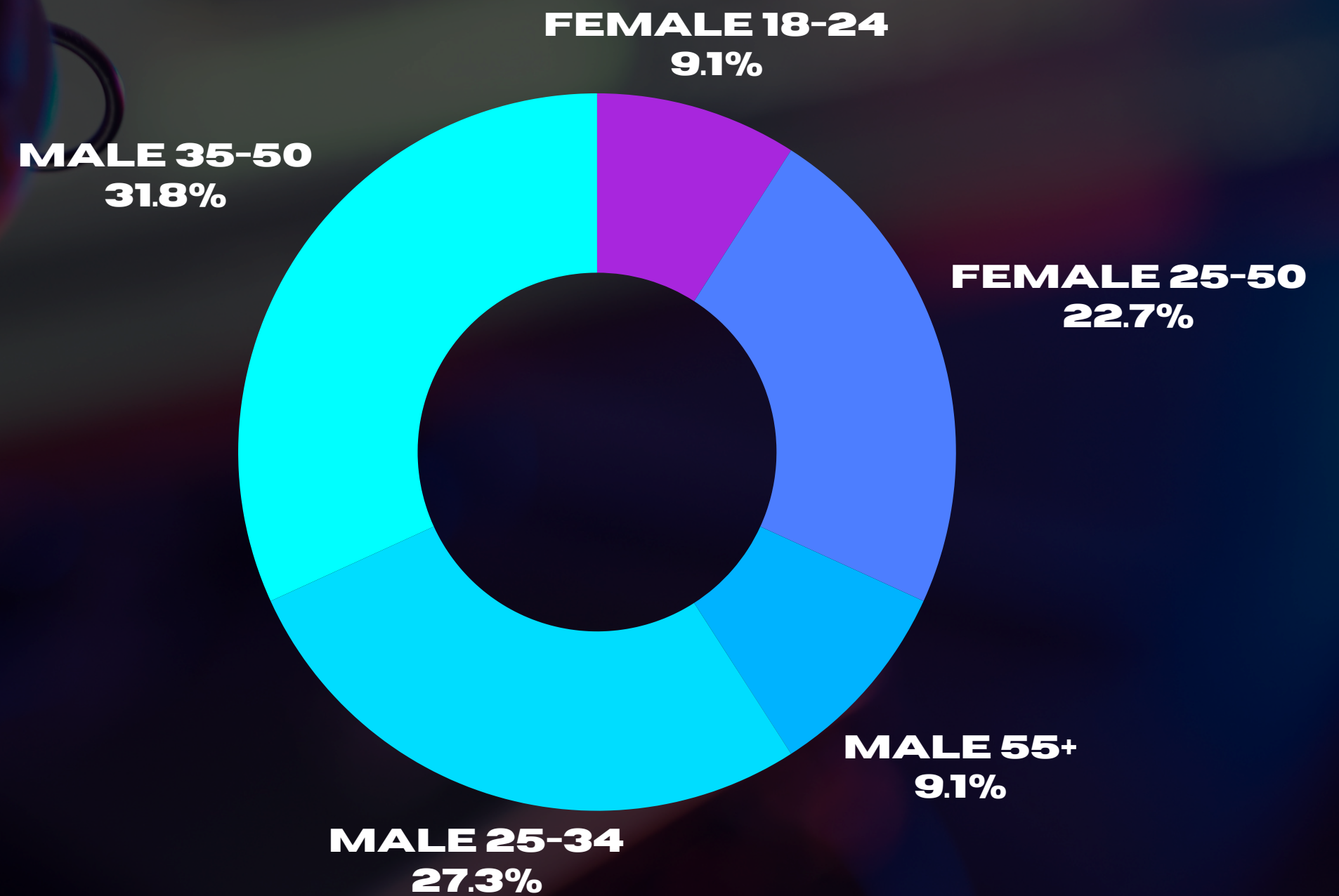


AUDIENCE

ANNUAL
ATTENDANCE



AVERAGE
DEMOGRAPHIC





2025 PROJECTED PROGRAMMING

Friday April 11

PODCASTER
EDUCATION TRACK /
PODCASTER JAM
SESSION
S.I.R. NASHVILLE

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ROCKNPOD
PREPARTY
CONCERT
(VENUE TBD)

Saturday April 12

ROCKNPOD Expo
Nashville Fairgrounds Expo Center

- On-stage panel discussions/interviews
- Signing/Photo Sessions with Fans
- On-site Vendors
- Live Podcast Sessions

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AFTERPARTY CONCERT
(VENUE TBA)

Sunday April 13

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TBA

.....

for larger sponsors, programming can be influenced/bundled into package

BY THE NUMBERS

BY THE NUMBERS

250

hrs+

CONTENT GENERATED

Since 2017, ROCKNPOD has generated in excess of 250 hours of quality content recorded on-site at each expo. This includes interviews, theme shows, panel discussions, and recaps

100+

CELEBRITY GUESTS

Since 2017, 100+ celebrity guests spanning 5 decades of rock music history have appeared at ROCKNPOD. These include musicians, producers, writers, comedians, and more

100+

PODCASTS / RADIO SHOWS / CONTENT CREATORS

Since 2017, over 1000 music podcasts, radio shows, and content creators from all over the world have traveled to Nashville for ROCKNPOD. Numerous new shows/podcasts have launched as a result of connections made at the event(s)

700

K

AVG WEEKLY LISTENERSHIP

2023 Registered Podcasts had a combined Average Weekly Listenership of over 700,000! Those numbers are expected to rise as podcast listening continues to gain in popularity

8

*million
plus*

COMBINED TOTAL DOWNLOADS

2023 Registered Podcasts had a combined 8 million-plus total downloads in their back catalog. Those numbers are expected to rise as podcast listening continues to gain in popularity





TESTIMONIALS

"I had never heard of such a thing. A podcast convention, like comi-con, etc. A totally cool hang, where casters can interview artists, and other podcasters. Our collective amount of content rose in one day, 9 episodes in one bang!

Another treat is you can also buy wares, like vinyl, collectibles. Vendors everywhere. It was a fantastic experience and I truly hope we get asked to attend and work the event again."

- Jason McMcaster (Dangerous Toys, Talk Louder Podcast)

"Honestly, I wasn't sure what to expect at Rock N' Pod... but I was pleasantly surprised. Not only an overall great event but the staff were extremely organized with attention to detail before and during the weekend."

- Stevie Rachelle (TUFF, Metal Sludge)



RocknPod is now a Nashville Institution. A great way for Entertainers, Vendors, and Podcasters to reach an audience that draws from all over the globe. A great way to raise brand awareness and have your message carried across all platforms and you and your product discussed on over 30 Podcasts, each with an audience of their own. The event has grown to a three day event with Concerts before the actual event and a Comedy Night the next day. Your brand and art is promoted each of those days; a unique opportunity to meet your fans in a professional environment that only Nashville can provide.

- Ken Mills (Podcaster) - Podkisst

“I had the most fun a human being should be allowed to have at the last ROCKNPOD. It was so much fun seeing so many great friends of mine and seeing so many fantastic people in the industry and meeting so many new friends. What a blast! I hope to do it again soon. All the best!”

- Gregg Bissonette (Ringo Starr & His All-Star Band, David Lee Roth Band)

2025 EXPO VENUE

NASHVILLE FAIRGROUNDS EXPO CENTER

Over 30,000 square feet of
flexible meeting space
Sections of room curtained
for speakers/workshops
Spacious floor plan for
vendors, celebrities,
panels, etc.



NOTABLE PAST EXHIBITORS

MUSICAL INSTRUMENTS/GEAR COMPANIES

KRAMER GUITARS

EPIPHONE GUITARS

BAKER DRUMS

THIRD POWER AMPLIFICATION

RECORD LABELS/MEDIA OUTLETS

PANTHEON PODCAST NETWORK

RFK MEDIA

KISS MY WAX RECORDS

EMP LABEL GROUP

HIGHVOLMUSIC

ROCK SHOP TIMES

VANITY MUSIC GROUP

97 UNDERGROUND RADIO

MUSIC CITY METAL

EVENT/ENTERTAINMENT COMPANIES

MONSTERS OF ROCK CRUISE

BUBBAFEST

BRAD LEE ENTERTAINMENT

VINYL/MUSIC VENDORS

GRENDDEL'S CHOICE

DEPOT RECORDS

MOTORSOUL VINTAGE

VINYL HOUND RECORDS

TOWN SQUARE RECORDS

GUS FUGAZI RECORDS

FULL METAL KBK

KREATURES OF THE SOUTH

BLIND TIGER RECORD CLUB

GLORYHOUND MUSIC

OTHER EXHIBITORS

BILL AUCOIN RNR HALL OF FAME PETITION

NERDHERD LLC - SCI-FI COLLECTIBLES

ENCAPDIA

APPAREL/MERCHANDISE COMPANIES

BOMBERS & SLEEVES

MUTT MERCH

RECORD BREAKING ART

TWISTED MAIDEN JEWELRY DESIGNS

COLLECTIBLES

WORLD OF STRANGE COLLECTIBLES

TERRANCE MUNCY COLLECTIBLES

COMIC CITY

THE FANTASY DRAGON

NOTABLE GUEST ALUMNI

MUSICIANS

SANDY GENNARO Joan Jett
JAY MCDOWELL BR5-49
PAUL TAYLOR Winger
DONOVAN WHITE Vertical Horizon
GUNNAR NELSON Nelson
RICK RUHL EMN
TUK SMITH Biters
JASON MCMASTER Dangerous Toys
ANDRE LABELLE Vinnie Vincent
DREW ROSE Wildside
WALTER EGAN Singer/Songwriter
BRENDAN HARKIN Starz
JOE X DUBE Starz
ANTHONY FOCX Vince Neil
MICHAEL VESCERA Loudness
STEPHEN SHAREAUX Kik Tracee

MUSICIANS

BILLY SHEEHAN DLR/Mr. Big
GREGG BISSONETTE DLR/Ringo Starr
MICHAEL SWEET Stryper
DAVID ELLEFSON Megadeth
TONY HARNELL TNT
MARK SLAUGHTER Slaughter
EERIE VON Danzig
TROY LUCKETTA Tesla
JASON BIELER Saigon Kick
BRIAN FORSYTHE KIX
KENNY OLSON Kid Rock
CHRISTOPHER WILLIAMS ACCEPT
ERIC MARTIN Mr. Big
RON KEEL Ron Keel Band
JACK GIBSON Exodus
DREW FORTIER Bang Tango
ACE VON JOHNSON LA Guns
ANTHONY CORDER Tora Tora
GARY CORBETT KISS/Cinderella
EDDIE OJEDA Twisted Sister

TV/RADIO PERSONALITIES

MARK GOODMAN MTV/SIRIUS XM
RIKI RACHTMAN MTV
MATT PINFIELD MTV/KLOS
MARK STRIGL SIRIUS XM

PRODUCERS

MICHAEL WAGENER
TOBY WRIGHT

COMEDIANS

CRAIG GASS
COURTNEY CRONIN
DON JAMIESON

AUTHORS

BEBE BUELL
PAMELA DES BARRES
GREG RENOFF



CONCLUSION:

ROCKNPOD, since 2017, has grown year over year. As music podcasting continues its groundswell and a new generation continues to fall in love with rock music, the future looks bright for the genre and the music podcasting platform.

While Nashville is the home base of ROCKNPOD, numerous podcasters, vendors, and attendees come from all over North America as well as overseas to commune with fellow rock fans. The community we've built is a special one and the vibe of family for a common cause is a wonderful site to see every time.

We have a lot of exciting plans for ROCKNPOD 2025 and we look forward to you joining us. Rock on!

MEET OUR TEAM



TRACY MCANDREW - OWNER/ORGANIZER

Tracy has a long history with event coordination, planning, scheduling, and more. Her work since the first year has made ROCKNPOD grow year over year. 2025 will celebrate Tracy's transition to owner/organizer of the event.



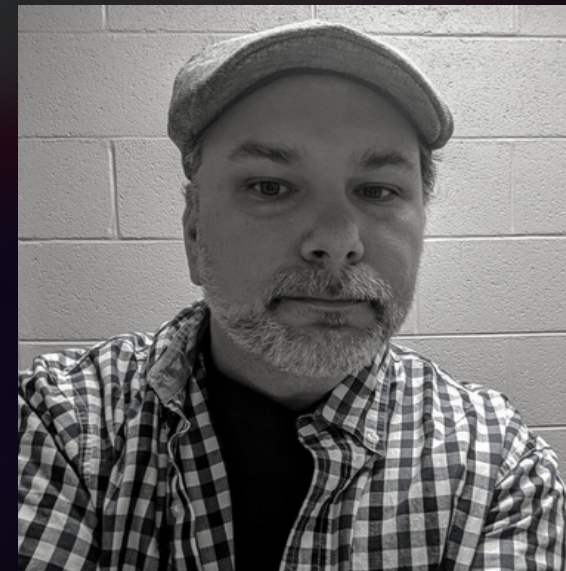
KERRY GIBSON - ORGANIZER

Over the past 20 years, Kerry has worked in many areas of the music business. From ticketing operations to record label management to communications, she's done it all. Kerry joined the team in 2023 and is excited to bring her skills and love of music to ROCKNPOD



HENNING MIELKE - CONSULTANT

Henning has a long career in the music and entertainment fields, including a 10 year stint as a high ranking Marketing official of Warner Music Europe. His knowledge of the industry is an invaluable asset to ROCKNPOD. Henning and his wife reside in Germany.



CHRIS CZYNSZAK - FOUNDER/CONSULTANT

Chris Czyszak has hosted Decibel Geek Podcast since 2011. In 2017, he founded ROCKNPOD as a way to celebrate and grow the rock and podcasting communities. In 2025, Chris shifts to a consultant role with ROCKNPOD to help the event continue to thrive.